

## CENTRALAB FINAL CONFERENCE

3<sup>RD</sup> OF JUNE 2014

Location: BLED, Slovenia – Hotel Golf, Cankarjeva 4, 4260 Bled

### PROGRAMME

10.45-11.00 Arrival & Registration

11.00-11.05 Welcome speech

11.05-11.30 Presentation of Centralab Project , E-zavod, Slovenia and video pilot presentation

#### 11.30 -12.30 EXPERIENCES OF CO-DESIGN METHODS PANELISTS:

- Open Societal Innovation -Challenges and Solutions: The eSociety Bodensee 2020 Project, Hans-Dieter Zimmermann, Professor FHS St. Gallen, Switzerland
- How to implement Open and Collaborative Innovation, Martin Duval, CEO, Président, Bluenove, France
- "SID ROVINJ WORKSHOP: an high-powered creative experience", Andrea Busato from Scuola Italiana Design –PST Galileo, Italy
- Title to be Announced, Christian Kittl, Managing Director, Evolaris, Austria

12.30.-14.00 **Lunch**

14:00-14:15

- UPSIDE, User -driven Participatory Solutions for Innovation in Digitally-centred Ecosystems, dr Ralf Trunko, project manager, CyberForum, Germany

#### 14:15- 15:30 POLICY ISSUES PANELISTS

- Joining Forces for Social and Territorial Innovation, Jesse Marsh, Atelier Studio Associato, Italy
- Danube Region Strategy, Christian Kittl, Managing Director Evolaris, Austria
- Integration Between H2020 and Regional Innovation Policy, Álvaro de Oliveira Professor and Managing Director Alfamicro, Portugal

15.30 **End of the Event**