



CentraLab

Central European Living Lab
for Territorial Innovation

www.centralivinglab.eu

Invitation

to

International Seminar & PGM

Kielce, POLAND

27th and 28th of June 2013

Kielce Technology Park

6 Olszewskiego Str., 25-663 Kielce

Central Europe Programme - European Territorial Cooperation Objective
Duration: 1.5.2011 – 30.4.2014 (36 months)



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND

This project is implemented through the CENTRAL EUROPE Programme co-financed by the ERDF

PROGRAMME

WEDNESDAY 26.06.2013

Arrival of the participants

DAY 1 International Seminar of CentraLab project

27.06.2013 *A role of SMEs and SME networks in designing Smart Specialisations*

Place: Kielce Technology Park, 6 Olszewskiego Str., 25-663 Kielce

08:30-09:00 Registration

room: Silicon Valley A

09:00-09.30 Press conference

09:30-09:50 **Opening and introduction, Central European Living Lab for Territorial Innovation**
Szymon Mazurkiewicz – KTP Director

09:50-10.30 **Living Lab approach – What role can Living Labs play in a Smart Specialisation Strategy.**
Dott. Francesco Molinari – CentraLab expert

10.30-11.00 Coffee break

Foyer

11:00-11.30 **KTP services for SMEs**
Joanna Rudawska – CentraLab KTP project manager

11:30-12.00 **Micro, small and medium-sized enterprises in regional strategies of innovations**
Elżbieta Książek – Poznański Park Naukowo Technologiczny

12:00-12.30 **The strategic role of industrial design in small and medium-sized enterprises**
Andrea Busato - Galieo Park Padua/Italy

12:30-13.00 **Design Management as a drive force of innovation in SMEs**
Joanna Sosnowska Cecuła - Concordia Design

13:00 **Ending**

13.00-14.00 Lunch time

Foyer

8TH PROJECT GROUP (SC) MEETING

Place: Kielce Technology Park, 6 Olszewskiego Str., 25-663 Kielce

Introduction remark: WP Leaders / Activity Leaders shall prepare and present current progress on WP's / activities (outputs presentation, obstacles...) and detailed future short-term work plan (planned activities, actors, participants, deadlines, to-do's...). Division of preparation and presentation of the tasks is completely open – due to the agreement between WP Leader and Activity Leaders.

14:00-14:30 **Registration**

room: Silicon Valley B

14:30-16.00 **WP 1 - Project Management and Coordination (EZVD)**

Focus Points:

- Overall project progress
- Progress Report 3 - PP FLC Certificates
- Active Progress Report 4 - PP FLC Certificates
- Overall financial Issues (spending, flexibility)
- SC issues, Open management issues
- Others, discussion

18.00 **Social Event**

Place: Si Senior Restaurant, 1 Kozia Str., Kielce

DAY 2 PROJECT GROUP (SC) MEETING

28.06.2013

Place: Kielce Technology Park, 6 Olszewskiego Str., 25-663 Kielce

room: Silicon Valley B

09:00-09.30 WP 2 - Communication, Knowledge Management and Dissemination (UNMB)

Focus Points:

- A2.1 - Media communication / dissemination, (UNMB)
- A2.2 - Non-media communication / dissemination (UNMB)
- CentraLab on eBled conference 2013 (UNMB)
- A2.3 - Publications (TUKE)

09:30-10.00 WP 3 – Living Lab Policy Development (KTP)

Focus Points:

- WP 3 - Policy Briefings Local versions (KTP)

10.00-10.30 Coffee break

Foyer

10:30-11.45 WP 4 - Pilot Implementation (CTTC+ALL)

Focus Points:

- General WP progress and further work plan (CTTC)
 - with status presentation of each pilot with discussion (all PPs - 3min PPT per each pilot)
- A4.2.3. Pilot Phase I Reports (CTTC)
- A4.3.3. Pilot Phase II Reports (INTN)
- A4.4 Consolidation of Pilot Outcomes (CF)
- A4.2 KPI - CentraLab Survey / Strategy round 2 (EZVD+ATS)

11.45-12.45 Lunch break

Foyer

12:45-13.30 WP 5 - Strategic Governance (CCSS)

Focus Points:

- A5.2.2 Policy Transfer (PDMT)
- A5.3.1. The CentraLab MoUs (CCSS)
- A5.4.1. CentraLab network Charter (EZVD+ATS)
 - Budapest Manifesto / NESTI

13.30-14.00 Others, discussion, Q&A

14.00 End of the meeting (departure of participants)