

# EURIS OPEN RESEARCH PLATFORM

CentraLab Project Mid-Term Conference

Budapest, 2nd October 2012

**Dr. Attila Tilinger**

Széchenyi István University  
Knowledge Management Centre

**Duration:** 18 months, from April 2011 till October 2012

**Partners:** 6 partners from 4 European regions

- Germany – Stuttgart region
- Spain – Navarra region
- Hungary – West Transdanubian region
- Poland – Lodz region

**Goal:** The enhancement of technology transfer

**Main result:** Open Research Platform  
(<http://orp.euris-programme.eu/>)

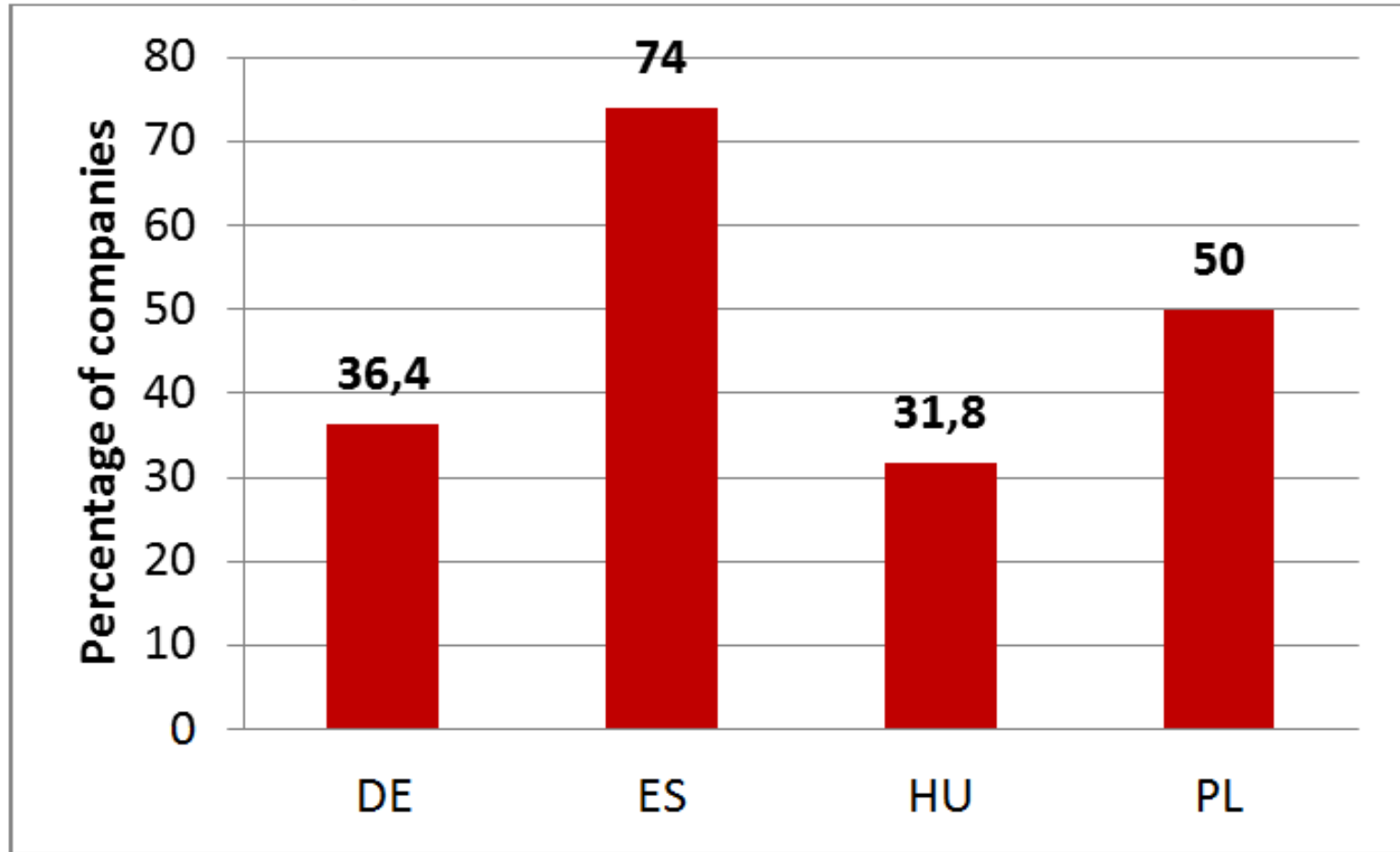
## Objective

- To what extent **knowledge transfer activities** at higher education institutions and research organizations serve the **open innovation model**?
- What is the **role of higher education institutions** in the technology transfer system of the examined regions?

## Methodology

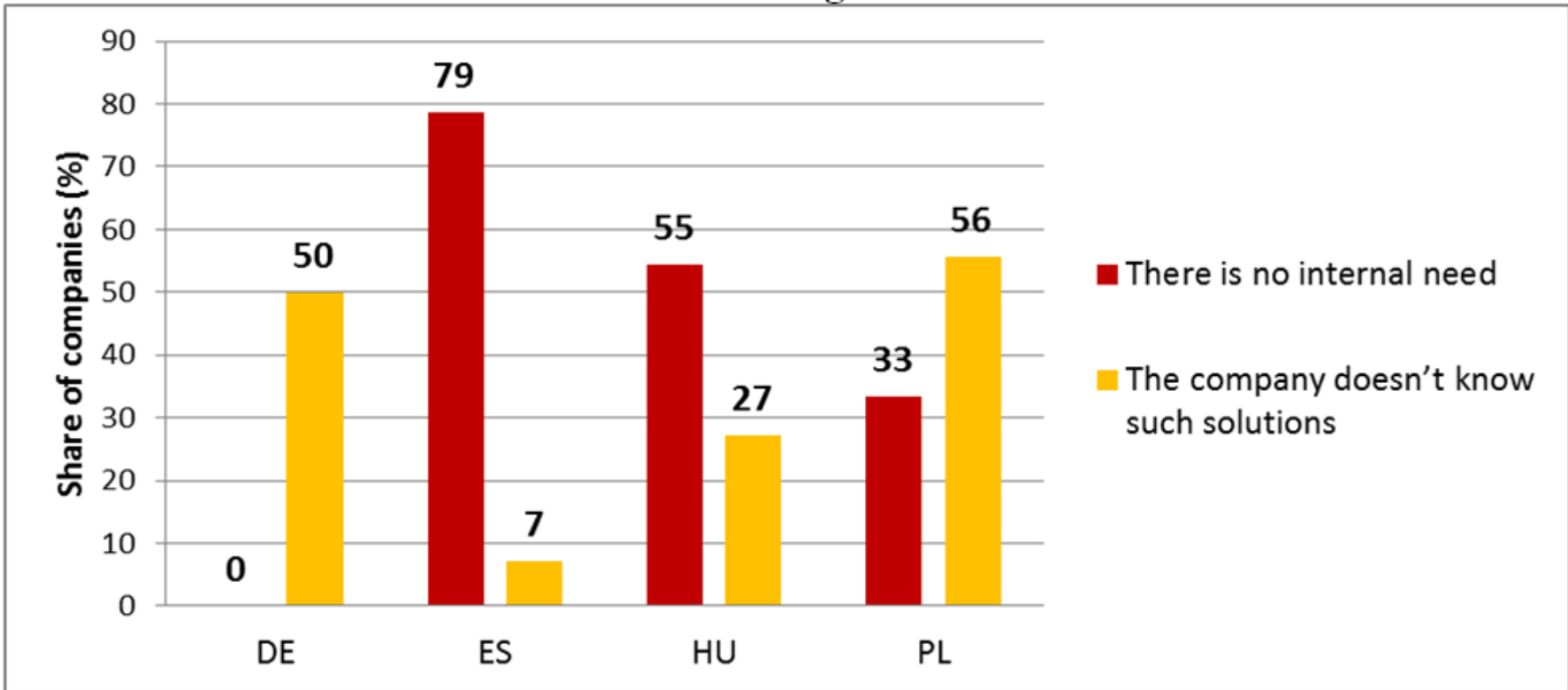
- Primarily targeted companies with some innovative activity
- Online questionnaire
- 144 completely filled in questionnaires

## Expenditures for any external intellectual resource for internal R&D activity



Source: own construction

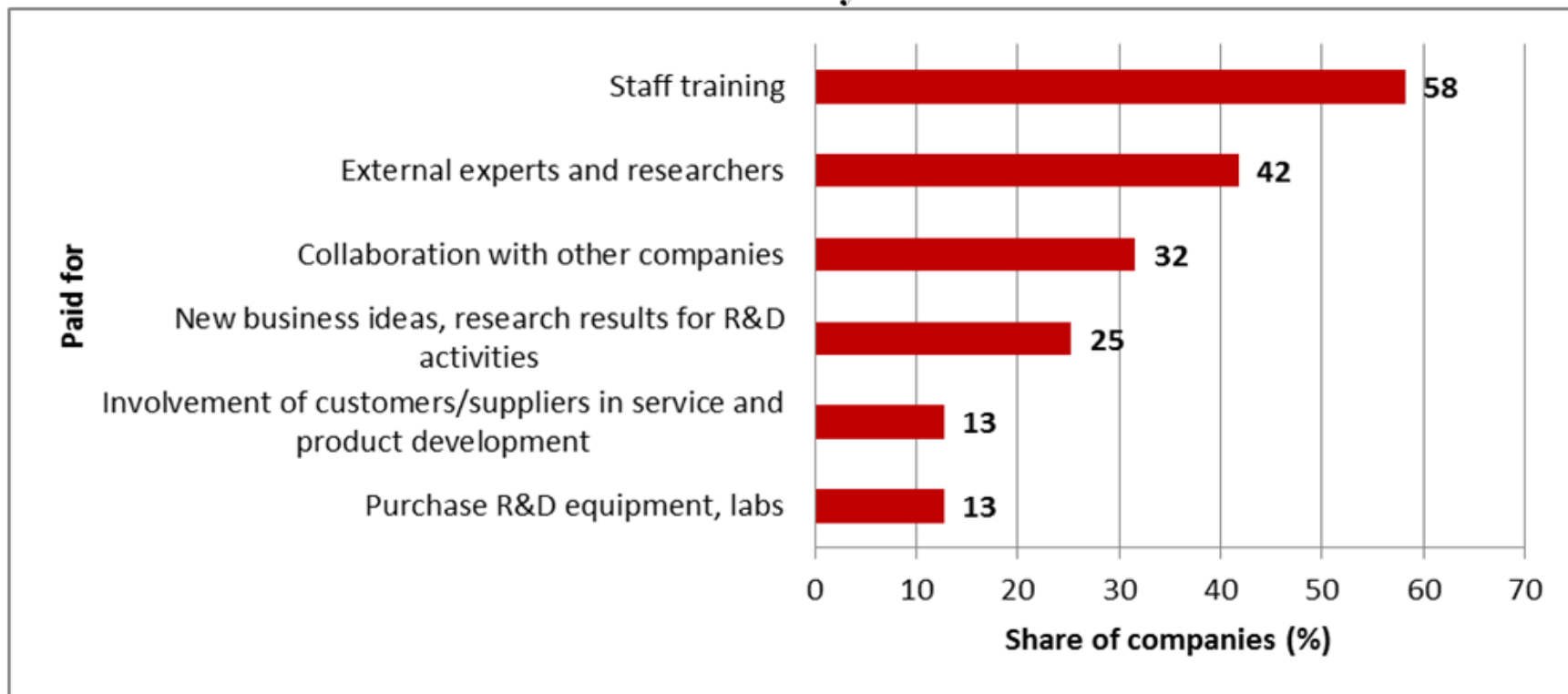
## The reasons for not using external resources



Source: own compilation

- No internal need for external information in half of the respondent companies.
- One third of the companies interested in open innovation, but they are not really aware of such solutions.
- Identified need for more active communication on behalf of intermediaries. 5

## Expenditures for external intellectual resources for company R&D activity



Source: own compilation



- The respondent **companies do not really use open innovation** for their research and development activities.
- **Overall intensity of collaboration** with higher education institutions in the field of R&D **is very weak.**
- **Higher education institutions** could play a role in the OI process.
- But what role?
  - HEIs have to present the potential of OI for R&D activities of companies.
  - HEIs have to try to understand the expectations of companies.
  - HEIs have to share information about their R&D activities.
- Why?
  - to be more open
  - to establish new relationships

# Thank you for your attention!

[tilinger@sze.hu](mailto:tilinger@sze.hu)